



NCCU CLINICAL GUIDELINES

SECTION: 9

HAEMATOLOGY

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Directed Donation
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Neonatology Clinical Guidelines
King Edward Memorial/Princess Margaret Hospitals
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DIRECTED DONATION

For further information on the procedure for requesting Directed Donation please See Transfusion Medicine Protocols for extra details as required or contact the Blood Bank at KEMH or PMH sites.

http://kemh.health.wa.gov.au/services/blood_transfusion/protocols.htm

There is no evidence that blood from Directed Donors is any safer than blood from Anonymous Volunteer Donors attending the Australian Red Cross Blood Service (ARCBS). In fact, there is both anecdotal and published evidence to the contrary.

A Directed Donor asked to give blood for a family member or close friend is often under significant pressure to donate and is therefore more likely to conceal a high-risk activity, which increases the risk to the patient.

Directed Donor Transfusion Practice should be discouraged and the reasons for this made clear to the families involved. All current scientific data strongly supports the use of blood products from ARCBS Anonymous Volunteer Donors as best practice.